

## Welcoming words



### Welcoming words of Nagy Dávid

Distinguished guests, dear participants of the SAGE European Training and the 64th Board Meeting of ESU, our European friends,

as the president of HÖOK and a devoted believer in international and regional cooperation in the European Higher Education Area, it is a great pleasure to welcome you to Hungary.

I can even say welcome again to Budapest since some of you have also participated in the 21st European Students' Convention or frequently attend European trainings in our capital city.

I do believe that Budapest is ideal for students seeking adventures, knowledge and history. Therefore it is a real honour for HÖOK to be the host of the SAGE European Training and the 64th Board Meeting of ESU. Our volunteers prepared the programme with special enthusiasm so that you can experience the famous Hungarian hospitality. It is also our way of saying thank you to ESU. 2012 and also the spring of 2013 was a highly active period when the reforms of the Hungarian higher education were often in the spotlight of the media. We are grateful to the ESU Presidency and to all member unions for expressing their moral support and encouraging us to continue the work in achieving the best possible alternatives for the Hungarian students in the framework of higher education and the new law.

Whenever we needed professional advice or European statistics and national policy best practices, ESU was behind us. Whenever we were on the street, standing up for our rights, ESU was next to us – not just with declaration letters of support, European institutional lobby and press releases but also with giving us a helping hand and warm tea during the protests in February or during the winter marches of 2012.

As a member of the European Students' Union, HÖOK is pleased to work for the development of higher educational reforms, spreading the approaches of student-centred learning, enhance graduates' employability and hence contribute to a brighter common European future. As responsible European intellectuals, our decisions have an impact not only on our lives, but we also influence the lives of the next generations. We strongly believe that mutual understanding and respect can overcome all difficulties and the basic human right to study will not be only a privilege for those you can financially afford it. We have to make commitments and efforts in order to achieve our dreams but the journey and what we learn during the way is just as important.

The topic of the SAGE training reflects the most crucial challenges on European level: general and specifically youth unemployment, aging population, financing higher education are all linked. All nations need responsible, educated citizens who can be employed, maintain a stable family background and then contribute to a greater social community welfare. How we would like to contribute as students is by expressing our willingness to gain marketable knowledge, innovation skills and entrepreneurial creativity.

We strongly believe in the importance of building together a sustainably developing higher educational system, preserving the traditional values and discussing new policy strategies with the involvement of all stakeholders in the wider society too. Engaged with these common goals, I would like to wish you inspiring discussions, a thoughtful and interesting conference!

I would like to express my gratitude and say thank to our Vice Prime Minister, Tibor Navracsics, to the Student Loan Centre, to the students' unions of ELTE and Corvinus Universities, to our private sponsors Alphanet Ltd. and Breona Ltd. for their support, to the European Students' Union for the SAGE project opportunity and the policy papers, and last but not least to all Hungarian and foreign organizers. Their collaboration and commitment made it possible that HÖÖK can host now this event.

We hope that beside the professional programs, you will also have time to explore and discover the treasures, spas and cuisine of the wonderful, historical Budapest.

I wish everyone an entertaining and at the same time useful participation at the trainings, hoping that not only professional relations but also many new friendships will be formed. Let's build a smarter Europe together!

*Nagy Dávid, president of HÖÖK*

## Welcoming words of Karina Ufert



### Hello and welcome!

Welcome to the European training on employability and the 64th ESU Board Meeting. Hope you came well rested, as next 6 days promise to be nothing, but intense. These will be the days to put all the richest cultural experience you all bring with you in into something common, called European or ESU policy. During the event you will hardly escape encountering a different opinion, which can turn into spirited debate – enjoy it!

What we probably can't ignore speaking about higher education, is the context. Hungarian context is exceptional indeed – seems like the government found an original solution to both funding or higher education and boosting employability – by obliging students to stay and work in Hungary after graduation. It is challenging for both students' movement to reverse the counterproductive decision, but also to the European institutions to protect the idea of the freedom of movement. Whereas I am in my full confidence HÖÖK Hungary will not leave the streets without making themselves heard, the "European" part is something where the whole purpose of ESU reveals. Comfortable in Brussels, ESU has to prove its capacity to activate the "Eurocrats" to stand for European values.

On the other hand, I believe each and every of you have a history to tell. In the past decades we have heard a lot about how important is to invest in education, give opportunities to youth, remove inequalities in our societies. The actions on the other hand are quite contradictory – see the negotiations on the EU budget, soaring numbers of youth unemployment, where externally imposed austerity measures do not bring much. I do strongly believe, ESU and its members have to develop both expertise on higher education policy developments (like Bologna process), but also understand the political process behind – the role higher education plays in the society and how this role can be reinforces through the means of democratic participation. So, this is a plan.

The SAGE project team, to whom goes my appreciation, has put more specific agenda of the event together – you can find it elsewhere in this publication – we hope it will be useful. The Board meeting won't disappoint you with the amount of policy discussions either – we have prepared a full policy revision for you and look forward your input and endorsement. It is another step to make ESU more aware about who we are and what we aim at, so we could become even stronger, even louder. And I do believe, the new generation of ESU executives, whom you will elect in Budapest, will take organization even further.

And lastly my words of sincere appreciation for HÖÖK, who despite the ongoing fight to protect the students' rights are again on top with the preparations. The secret of truly enjoying the work we do, is also finding time and space for a good party – trust the Hungarian on organizing ones.

Looking forward seeing you all in Budapest!

*Karina Ufert, chairperson of ESU*

## Welcoming words of Dr. Navracsics Tibor

### **Dear Guests of the European Students' Union,**

Welcome to Budapest, welcome again, we're glad and honored to have you here with us. Your presence is proof to us that the Hungarian organizers have done an outstanding job in making sure that important decisions about the future generation of decision makers and opinion leaders are made here with the active participation of HÖÖK and its leadership. We are proud to have you here and make no secret of our conviction that every forum like this one can help improve the image of Hungary in the world.



But I am not here to rejoice only as the issues on the table are serious ones, weighing on the shoulders of today's leaders, both from the government and the NGO world. Youth unemployment, ongoing structural changes and the challenges of financing a higher education that will remain competitive and capable of training true leaders in a post-crisis world economy could by themselves fill long days of discussion. I want to stress here that the decisions you make, we make today will come to have their effects tomorrow or the day after so when hesitating between taking action today or postponing it for later, I recommend that you opt for the former – and that you do so swiftly. It is an approach my government has used and in spite of the fact that there have been, and probably will be, controversies, even heated debates, we remain convinced that our actions will be recognized in due time, including our higher education policies.

I would like to stress here that no matter what you hear, take my word: my government is ready for a dialogue in every field affecting future generations. My chief of staff is himself responsible for youth policy initiatives and together we remain committed to settling every debated issue there may be. I would particularly like to emphasize the role of HÖÖK in questions related to higher education policy: I think that if Minister Balog were standing here instead of me, he would also probably express his appreciation for the job they've done in cooling down explosive issues.

Dear Guests,

Once again, let me stress that while it may seem to some that the storm in the world economy has settled, tremendously important challenges await us still. Youth policies, higher education reform and the advantages and disadvantages of labor migration in the European Union, just to name a few on top of our agenda as well as yours are all intertwined and undoubtedly grave issues.

In light of this I ask that you feel the weight of these matters and take as much responsibility as you can in drafting your proposals to your leaders at home. I know that some of my present colleagues in European governments have started their careers in their countries' student unions so let me just signal here a friendly sort of warning to you that inaction today may well effect your prospects for a future role in public life.

Dear Guests, Dear Organizers, fellow young leaders,

I believe our cause is common and so is our responsibility. I do hope your discussion will be fruitful and that your meeting in Budapest will once be remembered as one being a milestone in making the right and courageous decisions.

I wish you the best for your time in Hungary and thank you for your attention.

*Dr. Navracsics Tibor, deputy prime minister of Hungary*

## A little HÖÖK history



hallgatói önkormányzatok országos konferenciája

The National Union of Students in Hungary (HÖÖK) represents nationwide the approximately 350 thousand students of the country. It has a right to express opinion and to make proposals in any questions concerning higher education. HÖÖK is the largest non-governmental organization of Hungary with a total number of 70 members including all the students' unions working at state or fully accredited non-state Hungarian universities and colleges. HÖÖK has been the member of the European students' movement since 1993, when our predecessor joined to WESIB.

The first historical predecessor of HÖÖK was the MEFESZ which had an active role in the Hungarian Revolution of 1956 when Hungarians revolted against communist oppression. During the socialism there was no possibility to form democratic student movement therefore the legal predecessor of HÖÖK is the OFÉSZ which was form in 1989.

In order to develop comprehensively the Hungarian tertiary education, HÖÖK completes tasks regarding higher education and youth policy that cannot be carried out at institutional or regional levels. Moreover, it feels responsible for the Hungarian transborder students and promotes enforcing their interests and rights both in Hungarian and international affairs, especially in the European Union member states.

As for the education and youth policy, it primarily initiates drafting acts, expresses opinion about the drafts as well as arranges professional presentations and debates. Furthermore, HÖÖK represents the Hungarian students in state and non-state organization dealing with higher education and youth policy. The most important events in the HÖÖK's structural life are the General Assembly and Council meetings.

The HÖÖK's two special programmes are the HÖÖK Mentor Programme – Higher Education Mentor Network and the National Roundtable of Career Offices. HÖÖK operates the so-called 'student's advocate' legal aid service in collaboration with the National Higher Education Information Centre.

## The staff

This event was brought to you by HÖOK and the efforts of the following people:



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*Special thanks to the enthusiastic team of hosts and hostesses!*

## About Hungary and Budapest



**Official name:** Hungary

**Area:** 93 030 km<sup>2</sup>

**Population:** 9 962 000

**Density of population:** 108 person/km<sup>2</sup>

**Capital:** Budapest (1,775,000 inhabitants)

**Highest point:** Kékes, 1015 m

Hungary has been a small but by no means insignificant country in the heart of Europe for 1100 years. It has its own language, which is an island in the sea of the Indo-European languages. It has its own history, which was full of well-known and exciting events, ups and downs during the more than thousand-year history. It has its own tradition including the folk art different from the neighbouring countries and the unforgettable flavours of the Hungarian cuisine. The never fading inventions, the electric motor, the vitamin C, the personal computer, the hologram, safe matches, etc. persuaded the world about the skills and innovative thinking of the Hungarian people who contributed remarkably to the development of the world.

Since Hungary joined the EU in 2004, Central Europe becomes increasingly important. International companies are looking for graduates with experience in these countries. Besides, Budapest is not only the heart of Hungary, but is also in the centre of Central-Eastern Europe. A good starting point for travelling, trade, business and a lot more. Budapest is a fun place to spend one or more semesters abroad, experience the life of international students and gain valuable knowledge in order to be successful in your future career.



## Budapest



Budapest is a vibrant city: it throbs with life morning, noon and night; visitors arriving from other countries get the feeling that something interesting is happening round every corner. Some fall in love with Budapest at first sight, others will only become devotees after a longer stay, but no one denies that it is one of the most beautifully situated cities in the world. There are plenty of other capital cities built on the banks of a river, and in many cases the river runs through the historic centre. But such a wide and majestic river, as the Danube at Budapest is, is more of a rarity. Even more exceptional is the perfect contrast between the right and left banks. Buda is built upon hills; the feet of two of them – Castle Hill and Gellért Hill – almost stand in the water. Facing it is Pest, as flat as a pancake (or, as a Hungarian might say, as flat as a “lángos,” pita-type bread popular for many centuries).

It's no exaggeration to say that Budapest is one of the finest capital cities in Europe. Among the several places in Hungary that have been afforded the classification of UNESCO World Heritage Site, the first were the Danube panorama (on the Buda side from the Gellért Hotel all along Castle Hill to Margaret Bridge, and on the Pest side from the Parliament back down to Petőfi Bridge), and Andrassy út (along its entire length from the centre of Pest to Heroes' Square, where the Millenary Monument stands on the edge of the City Park).



Budapest, now home to 1,7 million inhabitants, could appear countless times on any list of superlatives. The Continent's first underground railway was built here. More pioneering Hollywood film makers originated from here than from any other European cities. Budapest was the home of such world class inventors as Kálmán Kandó, the

father of electric railways, and János Irinyi, one of the early developers of matches. Hungary's two most celebrated composers – Béla Bartók and Zoltán Kodály – lived in Budapest, and Nobel Prize-winning Hungarian author Imre Kertész was born here.

Hungary's oldest academic library, the University Library, is to be found here. It is the location of Europe's largest synagogue. It is the only capital city in the world where there are more than one hundred hot thermal springs. There are no other cities of comparable size anywhere where visitors can explore dripstone (stalactite) caves in the middle of the residential districts. It would be difficult to find another city where visitors are faced with such a choice of transport: bus, tram, trolleybus, train, underground railway, cogwheel railway, funicular, forest railway, horse-and-trap, chair-lift, boat, bicycle, rickshaw, and on Margaret Island "bringóhintó" family cycle cars – Budapest has them all!



## Agenda

### DAY 0 – 23<sup>rd</sup> of April 2013

**14:00 – 22:00 Registration (Hotel Benczúr)**

**20:00 – 21:00 Opening ceremony (ELTE University, Aula Magna)**

Dr. NAVRACSICS Tibor, *deputy prime minister of Hungary*

Karina UFERT, *chairperson of ESU*

NAGY Dávid, *president of HÖÖK*

SZENECZEY Balázs, *vice mayor of Budapest*

**21:00 – 23.00 Cultural programme (Sounds and tastes of Hungary)**

### DAY I – 24<sup>th</sup> of April 2013

**9:00 – 9:30 Opening words**

Dr. MARUZSA Zoltán, *deputy state secretary for Higher Education*

Karina UFERT, *chairperson of ESU*

NAGY Dávid, *president of HÖÖK*

**Session 1 – Setting the scene: Employability today and tomorrow**

**9:30 – 10:30 Part 1: ESU and students' view on the topic**

*Panel: Instrumentalisation of higher education – Is employability the road to ruin and can we reclaim it?*

Different perspectives on society, are jobs and the economy the main goal?

What implications do the current discussions on employability bring to education?

Does knowledge have a value in and of itself or are skills for the job market the value of education?

*Presentation: SAGE summary (surveys, study visits, case studies), different definitions and polemics around the topic*

*Moderating and presenting SAGE: Nevena Vuksanović*

*Speakers: SAGE Consortium*

**10:30 – 11:00 Coffee Break**

## **11:00 – 11:45 Part 2: Current EU initiatives**

Situation of youth/graduate unemployment in today's Europe

Looking into the future – skills demand forecasting

Rethinking Education – the extent of knowledge and data on which the policies and recommendations are based on the European level? What is the leverage?

*Moderator: Taina Moisander*

*Speakers: European Commission (TBC)*

## **11:45 – 12:45 Part 3 – Stakeholder Panel**

*Stakeholders in higher education from the European level will discuss and debate the current growth-driven processes shaping the world of higher education in a talkshow style panel.*

*Moderator: Taina Moisander*

## **12:45 – 14:45 Lunch**

## **14:45 – 16:15 Session 2 Discourse Logics and Segregation of Vocations**

Influence of the language we use

Nodding language and the hidden agenda

Language discrimination

How do higher education reforms influence the segregation of vocations?

*Moderator/Speaker: Elisabeth Gehrke, Aengus O'Moalain*

## **16:15 – 16:30 Coffee Break**

## **16:30 – 18:00 Session 3 – Debate Club: Employability Myth Busters**

*The session aims to raise awareness on the different reasoning used for justifying the reforms and changes taking place in higher education as well as examine current trends that occur upon entering the labour market.*

Why higher education reform: presentation of the current arguments used for justifying the reforms and changes in HE

How to prove that higher education still serves multiple purposes such as social mobility, active citizenship, development of crucial competencies, creation and maintenance of a broad, advanced knowledge base and the stimulation of research and innovation?

Raise awareness on differences between employability and employment

*Moderator: Nevena Vuksanović*

*Speakers: Pavel Zgaga (TBC)*

*Debaters: National Unions of Students*

**18:00 > BM sessions**

**18:00 – 20:00 Dinner**

**20:30 – 23:00 Cultural programme (Castle Hill Labyrinth and sightseeing)**

## **DAY II – 25<sup>th</sup> of April, 2013**

**9:00 – 10:30 Session 4: Loans schemes and mobility – what is the long-term impact?**

Mobility as a tool for enhancing employability – potential and risks

Perceived Insecurity of the labour market on the study choices etc.

Can loan schemes be used as a tool for mobility and what are the effects of loans on labour mobility?

*Moderator: Elisabeth Gehrke*

*Speakers (TBC): Hungarian Student Loan Center, ETUC, European Commission, ESU*

**10:30 – 10:45 Coffee Break**

**10:45 – 12:00 Session 5: Learning outcomes – just knowledge, or also attitudes, skills and competencies?**

Role of transferable skills and generic competencies within learning outcomes

Assessment of learning outcomes, knowledge, skills and competencies.

What are the barriers in the way of the implementation of LO's?

*Presentation on the topic, given by an expert on learning outcomes*

PROs and CONs to learning outcomes, background information

National Unions of Students present national status quo of learning outcomes and brainstorm on solutions for the improvement of the structural implementation of Bologna process in this regard

*Moderator: Nevena Vuksanović*

*Speakers (TBC): Council of Europe, EURASHE, Member of the HU Rectors' Conference*

**12:00 – 13:30 Lunch**

**13:30 – 15:00 Session 6: EHEA State of Play/BFUG Affaires**

Future of the Bologna Process

Updates from the working groups, agendas they will pursue

ESU Student Bologna Experts Group

*Moderating and presenting: Nevena Vuksanović, Karina Ufert*

**15:00 – 15:15 Coffee Break**

**15:15 – 16:45 World Café – Thematic Policy Sessions**

**Quality of Higher Education**, with a focus on Recognition of Prior Learning and competencies gained outside of formal education, Qualifications Frameworks and Three Cycles, Mobility between Higher Education Institutions and countries, studies and work, Recognition, ECTS Users Guide Revision.

**Commodification, Governance and Financing of Higher Education**, with a focus on public responsibility and the generation gap, intergenerational solidarity, aging population.

**Internationalisation of Higher Education**, with a focus on lifelong learning, Open University, MBA-types, Massive Open Online Courses, Open Educational Resources, continuous training.

*Facilitators: ESU Executive Committee (Policy Clusters)*

**16:45 – 17:15 Wrap up of the training seminar, lessons learned and steps forward**

ESU – Nevena Vuksanović, Taina Moisander, Elisabeth Gehrke

HÖÖK – Marcell Gáspár

**17:30 > BM session**

**18.30 – 20:00 Dinner**

**21:00 – 02:00 Cultural programme (Széchenyi Spa)**

## The conference venues of the BM



Corvinus University of Budapest

**Main Building** (Budapest IX., Fővám tér 8.)

### History of the University

The university's history dates back to 1920 when its predecessor, the Faculty of Economics of the Royal Hungarian University of Sciences was founded.

In 1948, the government separated the Faculty of Economics from there and established the independent Hungarian University of Economic Sciences which was given a new site for teaching. Since then the lectures are held in an elegant building that that originally was built as the National Custom Palace. In that time the university had only one faculty. In the year 1952 three departments were organized: General Economics, Industry and Trade.

A year later the university received its name after Karl Marx, which symbolized that the school was under direct control of the Communist Party. By the year 1955 the faculties of General Economics, Industry and Trade were established. This construction stayed for almost three and a half decades.

In the late 60's, parallel with the introduction of market-oriented economic reforms, modern economic science played an increasing role in the Karl Marx University of Economic Sciences, and beside these other social sciences appeared. In the 80's the university played a vital part in providing the scientific underpinning for the transition from a centrally planned economy based on state ownership to a market economy based on private ownership.

With the social and economic changes that took place in Hungary in the late 80's, early 90's the university's name changed too. From 1991 its name was Budapest University of Economic Sciences. In the year 1999, the Hungarian Parliament made a decision upon integrating the Budapest University of Economic Sciences and the College of Public Administration.



The integration resulted a new title once again, on the 1st of January 2000 the Budapest University of Economic Sciences and Public Administration was established, with 4 faculties and 54 departments. The four faculties were: the Faculty of Business Administration, the Faculty of Economics, the Faculty of Social Sciences and the Faculty of Public Administration (college level)

The university is acknowledged through being admitted to the membership of international organizations as the CEMS (in 1996) and the PIM (in 2001).

In September 2003, the process of integration continued at the institution as the former University of Horticulture with its 3 faculties (Faculty of Horticultural Science, Faculty of Food Science, Faculty of Landscape Architecture)

In 2012 the Faculty of Public Administration became a part of the new established National University of Public Service.

Now Corvinus University of Budapest has 6 faculties as is one of the leading universities of Hungary. The aim of the institution is to benefit from the synergies resulting from the different fields of sciences.

### **Faculties and education**

As of 2003 (before the merger with the horticulture faculties), the university had 620 teachers and 16,537 students, with 2721 students graduating. In 2012 it had a total of 14,500 students. – Classes are offered in English and German in addition to Hungarian. A growing number of the university's students come from countries all around the world.

The high quality of the university's teaching programmes is widely recognized. Proofs for international reputation are various rankings and awards. The most honourable ones are the following: In 2005 the MSc in Business Administration received 25th place on the TOP 35 list of European Master in Management programs. Amity International Business School (India) decided to honour Corvi-



nus University of Budapest as a leading institution of management education having contributed significantly to making the management profession globally competitive (Academic Excellence Award – February 2006).

### **Location, architecture**

The university is located in an urban setting. The faculties operate in multiple buildings that stand at various points in the city centre of Budapest.

The university's main building – now part of the UNESCO World Heritage Site – is located in Pest on the left bank of the Danube, next to the Grand Market Hall and facing the Budapest University of Technology and Economics on the river's other bank. The main building was planned by Miklós Ybl as the Main Custom Palace in Neorenaissance style. It was finished in 1874. During the Second World War the Hungarian, German and Soviet troops used the building as a military base. The Customs Palace suffered serious damage during the war. In 1948 it became the main building of the Hungarian University of Economic Sciences. It underwent major renovations in 1950 and later in 1989-1990. Currently, much of the education of the business faculties (Faculty of Business Administration, Economics, and Social Sciences) takes place in the main building. This is the location of the rector's offices as well.





## Eötvös Loránd University (ELTE)

**Main building** (Budapest V., Egyetem tér 1-3.)

### **A modern university with more than 370 year old traditions**

The predecessor of Eötvös Loránd University (ELTE) was founded in 1635 in the rural town of Nagyszombat (today Trnava, Slovakia) by cardinal PÁZMÁNY Péter, as a catholic university for teaching theology and philosophy. In 1770-1780, the University was transferred to Buda and later to Pest, and with the support of Maria-Theresa, the Empress of Austria and Queen of Hungary, became the Royal Hungarian University.

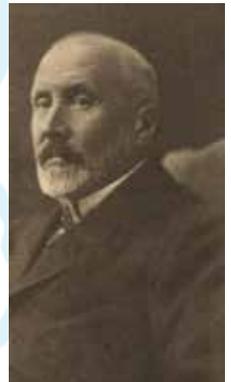


Over the following decades, new faculties were established to meet the expectations of a learned society. In the second half of the 19th century, the University developed into a centre of modern higher education in today's sense, covering nearly every scholarly field.

In 1950 the university was reorganized and adopted its present name. It was named after one of its professors, the world-famous physicist, EÖTVÖS Loránd.

Recently, a new campus has been built on the scenic banks of the Danube for the Faculties of Natural and Social Sciences and Informatics.

Currently, the university has 8 faculties: Science, Informatics, Law and Political Sciences, Humanities, Social Sciences, Education and Psychology, Elementary and Nursery School Teacher Training and the Bárczi Gusztáv Faculty of Special Education.





Eötvös Loránd University is internationally recognized and its programs are accredited by the Hungarian Accreditation Board. The diplomas issued by Eötvös Loránd University are acknowledged worldwide, and its course credits are transferable in all countries in the European Union.

Over the last hundred years, Eötvös Loránd University (ELTE) has had many world famous scientists and four Nobel Prize

laureates among its teachers and alumni. The current number of students enrolled yearly has reached 32 000, and there is an academic staff of 1800 highly-qualified teachers and researchers.



## Rationale

The European training on employability has the aim of training the member unions on the topic of employability in a broad sense. It will deliver the European Students' Union's opinion on the matter, looking into employability rather as a tool for enhancement of the Bologna process tools, than as a separate discussion that stands alone.

In times of intense higher education reform, when the sector is increasingly becoming commodified, labour market oriented and jeopardised, we feel the need to clarify what the role of higher education has. Defining qualifications' learning outcomes, based only on the labour market needs, without having a common understanding of the assessment of LOs makes us neglect one of the most important responsibilities of higher education – social responsibility. We believe that higher education should be available and accessible for all, therefore open access to and success within the higher education is our priority. Success within higher education shouldn't be measured by the simple gain of qualifications' learning outcomes, but the ability of graduates to contribute to the society (and not only to the economy of the country).

Through discussing the purpose and assessment of learning outcomes and qualification frameworks, we also aim at discussing the improvement of the recognition of prior learning, as well as recognition of the students' activism and volunteering, through the process of gaining qualifications. This is in particular important if we speak about social dimension of higher education.

SAGE is a pan-European project, which aims at exploring the impact of European higher education reforms enhancing both academic quality and relevance of education for the needs of society and labour market. On the other hand, SAGE is designed to strengthen the capacity of student representatives to take part in influencing European, national and local policy agenda on improving the employability prospects for graduates.

SAGE project falls into the footsteps of several other ESU-led projects looking at various aspects of educational policy and practice – empowering student representatives as competent and constructive partners with regard to governance aspect of higher education; strengthening students' participation in quality assurance and enhancement processes; widening access to education for all groups of learners; inspiring paradigm shift from teaching to learning.

For more information on SAGE please see the link:

<http://www.esu-online.org/projects/current/sage/>

## Participants:

Stakeholders of higher education, policy-makers, representatives of the EU member states, experts on the topic of employability and employment, representatives of the national unions of students, project partners of SAGE.

## Learning Outcomes:

Participants of the SAGE Training will be able to:

- Understand the broader context of employability and apply such knowledge on the national level,
- Apply knowledge on the assessment of learning outcomes and creation of curriculum at the institutional level,
- Reaffirm/Commence participation in the implementation of the national Qualifications Frameworks, self –certification and referencing processes on the national level,
- Reaffirm arguments for the enhancement of the Student Centred Learning implementation on the national and institutional level,
- Identify challenges in the social dimension of employability and define the long-term solutions,
- Contribute to the ECTS Users Guide revision,
- Reaffirm arguments for higher education as a public good and public responsibility!

## Practicalities

### How to reach the accommodation?

#### Arrival by plane:

**Budapest, Liszt Ferenc International Airport:** If you travel by airplane it will take you to this airport. A welcome team will greet you and tell you further information. Our staff will give you your pass which contains a ticket for all the public transport of Budapest. You can use the public transport free of charge during the entire week and our volunteers will guide you between the different conference locations.

There is a bus, in front of the terminal, which goes to the city (200E), direction **Kőbánya-Kispest**, where you can change the **subway 3** (blue line) to the direction **Újpest-Központ**. Then you travel 10 stations to **Deák Ferenc tér**, where you can change the **subway 1** (yellow line). You travel 6 stations by subway 1 to **Bajza utca**. Then a 5 minutes of walk and you arrive to the **Benczúr Hotel**. This travel takes 1 hour at all. Our hosts/hostess will be in every „check points” so don't be afraid, they'll help you to find the hotel.

**If you prefer to travel by taxi, please ask a host or hostess to help you, because the tariffs are really different (3500-6000 HUF, or 13-25 euro) and depends on the taxi companies (for example: Zóna Taxi +3620365-5555 the prices are divided to zones of Budapest and Benczúr utca belongs to the 3rd zone: 3600 Ft=13 EURO)**

#### Arrival by train:

**Keleti pályaudvar:** This is the international train station of Budapest, located in the heart of the city. Our helpers will give you your pass which contains a ticket for all the public transport of Budapest. Our hosts/hostesses will help you to find the way. You can take the **trolley-bus 78** (red) from the **Garay utca** (5 minutes of walk from the station, if you come out to the right) to the **Bajza utca**. Then you need a 4-5 minutes of walk to the **Benczúr utca**. Other option is the **bus 30** (blue). Both options take about 25 minutes.

**If you prefer to travel by taxi, please ask a host or hostess to help you, because the tariffs are really different (1000-3000 HUF, or 4-10 EURO) and depends on the taxi companies. Taxi Plus is a correct taxi company, their number is: +36-1-888-8000. They can take you for about 1000 HUF to the hotel.**

## Arrival by bus:

**Népliget bus station:** This is the international bus station of Budapest. Our staff will give you your pass which contains a ticket for all the public transport of Budapest. You can take the **subway 3** (blue line) to the direction of **Újpest-Központ**. You travel 6 stations to the **Deák Ferenc tér**, where you can change the subway 1 (yellow line). You travel 6 stations by subway 1 to **Bajza utca**. Then a 5 minutes of walk and you arrive to the **Benczúr Hotel**. This travel takes about 30 minutes.

**If you prefer to travel by taxi, please ask a host or hostess to help you, because the tariffs are really different (2000-4000 HUF, or 7-15 EURO) and depends on the taxi companies. Taxi Plus is a correct taxi company, their number is: +36-1-888-8000. They can take you for about 1000 HUF to the hotel.**

**The registration will be held in the lobby of Benczúr Hotel (1068 Budapest, Benczúr street 35, map: <http://goo.gl/maps/e3QjF>), so this is the exact address you have to keep in mind!**



## About the hotel

### Hotel Benczúr

<http://www.hotelbenczur.hu/en.html>

**Located in:** Budapest VI., Benczúr utca 35.



The hotel is situated in Benczúr utca which runs parallel with the World Heritage listed Andrassy út in the inner part of the City of Budapest. The hotel is set in elegant surroundings, providing easy access and yet away from the noise of the city.

The hotel has 90 standard and 58 superior rooms, 4 superior apartments and 8 suites. They are all to a high standard with TV, telephone, minibar and some with air-conditioning.



Standard double rooms will be provided for the participants.

Your comfort is further supported by room service, a safe, locker, parking space and laundry, your relaxation is ensured with a restaurant, cafe, internet corner and an atmospheric beer garden.

The hotel has seven conference and meeting rooms in varying sizes and an á la carte restaurant, all with air conditioning and equipped with the most up-to-date technology. They can be furnished flexibly, satisfying all needs.

The largest room can accommodate up to 250, the smallest up to 20 people.

The terraces and atmospheric shady inner garden of the hotel provide a unique venue for special requests, garden parties and open air events from spring to autumn.

In the varied selection of our restaurant everyone can find a meal to their taste, Hungarian specialities as well as vegetarian or reform meals that meet with the requirements of modern nutritional needs.

## Social events

The social activities will be hosted by HÖÖK and the local students' Unions of the Corvinus University of Budapest and Eötvös Loránd University.



### Opening ceremony

23<sup>rd</sup> April (Tuesday) 20:00–23:00

ELTE Main Building, Aula Magna (Budapest V., Egyetem tér 1-3.)

Opening speeches, folk dancers, string quartet and wine tasting organized by Tokaj Kereskedőház Zrt.

### Visit and wine tasting in the Castle Hill Labyrinth

24<sup>th</sup> April (Wednesday) 20:30–23:00

(Budapest I., Úri utca 9.)

A special visit in the famous labyrinth, which is a spectacular network of historical wine cellars and natural caves under the royal district of the Buda Castle Hill. During the walk 3 types of Hungarian wines will be served as an extraordinary culinary experience. After visiting the labyrinth there will be a possibility for a short sightseeing with an amazing view from the top of the hill to the illuminated and pulsing Budapest.



### 'Wet Night Party' in the Széchenyi Thermal Bath

25<sup>th</sup> April (Thursday) 21:00-02:00

(Budapest XIV., Állatkerti körút 9-11.)

This night will be a special opportunity to discover Hungarian spa culture and have a great party at the same time! 'Wet Night Party' is organized by ELTE Students' Union for more than 1000 local and international students in the historical Széchenyi Thermal Bath.

Budapest can rightly be called the capital of spas. The Széchenyi Thermal Bath is one of the largest spa complexes in Europe. It was the first thermal bath of the Pest side and its thermal springs – the deepest and hottest (74 – 75°C) thermal wells in the capital – were discovered in 1879.

The Széchenyi Bath owes its existence to ZSIGMONDY Vilmos, a mining engineer. On his initiative, successful deep borings had been performed in the City Park, where later, in 1881 already an 'artesian bath' was in operation. However, this temporary type of bath was meeting the demands of the age less and less, so the Széchenyi Thermal Bath was built in 1913 on the basis of plans composed by CZIGLER Győző. The reconstruction of the pools of the swimming section, their equipment with water filtering and circulation devices was completed in 1999. The so-called fancy bath includes a whirling corridor, underwater effervescence production, neck shower, water beam back massage installed in the sitting banks and many other services. The huge sauna and the open – air sections with their pleasantly warm waters are equally popular in winter.

### **Gala dinner and sightseeing cruise on Sirona boat**

(Budapest V., Jászai Mari tér)

For the last night – after the closing session – we have the best boat trip ever for you: a cruise on the Danube.



#### *About Sirona boat*

*Maximum capacity: 250 person*

*Total length: 43.5 metres*

*Suggested capacity for programs in two halls: 200 person (130+70)*

Sirona was built in 1980 West-Germany. In the early 2000s, the boat has been rebuilt to make dinner cruises on the Sava River. Long-ago, the cabin passenger vessel in our days has a closed lower hall, a walk-around centre hall, and an opened terrace. The lower hall has bright colours, the floor is Bamboo parquet, intimate lightning technical equipment, central heating and air-condition system not just this floor but all of

them. In the middle hall, the cover is darker and it has panoramic windows all over the hall to get a clear view for Budapest. The opened terrace has a top but the view from here is tower above all of your imagination. In this floor more than 200 guests can stay in the same time.

All three decks has a good quality speaker system and central CD player to make our guests feel more comfortable during the cruise

The fully-equipped bar and air-conditioned (also heating system) deck makes the most comfortable feeling on board also we have to mention the professional sound system for meetings, conferences, weddings and for tourist speakers.



## The unique underground in Budapest

During the whole week

Did you know that the first underground railway of the continental Europe was built in Budapest? The Millennium Underground brings us to the Heros' Square at the end of the Andrassy Avenue with which it comprises part of an extensive UNESCO World Heritage site. You will be using this underground almost every day in Budapest from the Benczúr Hotel to the conference venues (today it is subway 1 – yellow line)!



## Small Hungarian language class

For beginners:

Hi/Bye!	Szia/Viszlát!
yes/no	igen/nem
Thank you!	Köszönöm!
Cheers!	Egészségedre!
Please!	Kérem!
I love you.	Szeretlek.
Hungary	Magyarország
I don't speak Hungarian.	Nem beszélek magyarul.

Advanced level:

I'd like to have a beer.	Egy sört kérnék szépen.
Enjoy your meal!	Jó étvágyat!
Would you direct me to the toilets?	Merre van a mosdó?
I'm a foreigner.	Külföldi vagyok.
May I invite you for a drink?	Meghívhatlak egy italra?
Would you like to dance with me?	Táncolnál velem?
I don't understand, could you say it in English?	Nem értelek, elmondanád angolul?
I don't speak Hungarian.	Nem beszélek magyarul.



Useful words in the market:

free	ingyen
sale/discount	akció/árengedmény
the traditional hungarian spirit	pálinka
the most famous wine	Tokaji
chocolate	csoki
sousage	kolbász
paprika	paprika (It's a word Hungary have donated to the world!)
I don't speak Hungarian.	Nem beszélek magyarul.



The best words in a pub:

beer	sör
wine	bor
shot	feles
Your eyes are beautiful!	Gyönyörűek a szemeid!
Where can I smoke a cigarette?	Hol gyújthatok rá?
Everybody is my guest!	Mindenki a vendégem!

## In case of emergency...

If you have any problem within the duration of the event, please contact the following telephone numbers:

- Marcell Gáspár (chief organizer): +36-20-225-4052
- Dávid Kiss (chief organizer): +36-30-470-9225
- Éva Lénárt (accommodation): +36-30-861-5466
- Eliza Popper (volunteer coordinator, arrival): +36-70-367-7315

On the back of your pass you will find another phone number, it will be your hosts' or hostess' number, with smaller problems you can call them for sure, they are always for your disposal in case you have a question or a problem!

In emergency or life threatening situations, you can use free of charge phone number of Hungarian **police**, it is **107** or the **ambulance**, which is **106**, or the general **112**. For EU citizens with a European healthcare insurance card is sufficient for emergency treatment. Therefore it is strongly recommended to keep this by yourself.

## Code of Conduct and Ethical Guidelines

### Introduction

The Ethical Guidelines consist of a full set of the basic standards expected of the European Students' Union (ESU) which are to be respected by all the elected representatives and members, during any event ESU organizes, co-organizes, supports or otherwise lends its name to. This code also applies to internal ESU events as well as social events during the said events. Basic principles ESU adheres to are: Equality, Accessibility and Respect. We believe that ESU must be an arena open to all students in Europe, a safe space where argumentation and debates are carried out with all participants both being actively engaged in discussions and being able to comfortably express opinions and challenge ideas. Being a European wide organization, ESU is the arena of different cultures, religions, political stands, backgrounds, beliefs and contexts. To make the best out of our differences and diversity, promote cultural understanding and intercultural dialogue certain standards need to be respected.

An underlying thought of these guidelines is that every participant in ESU's events is aware and responsible towards the principles mentioned. As students' representatives, we have the responsibility to act towards them. We believe it is essential to include the guidelines as lines of principles of each individual's behaviour as much as the lines of principles which will guide us towards creating an encouraging and welcoming atmosphere of our organization.

### Equality

ESU is continuously at the forefront of improving equal opportunities and nurtures equality within itself, as strongly as it is advocating for equality for all within the Higher Education Area.

### Accessibility

ESU is a transparent and open organization and thus demands that all events it organizes, co-organizes or supports, and its members should adhere to the highest possible standards in this regard with emphasis on the principle of accessibility while paying particular respect to the needs of people with reduced physical mobility and socio economic background. Accessibility is not only an issue of physical barriers, but also psychological ones and openness and welcoming atmosphere. Behaviour of individuals is essential for creating an accessible organization.

## **Respect**

Consideration for each other and appreciating the diversity of the students of Europe is the foundation of the organization. Everyone must be treated with respect in ESU. Therefore, argumentation must be based on facts, opinions and emotions free of disrespect.

## **Environmental Sustainability**

ESU considers behaviour towards the natural environment as important as social behaviour. Students have a moral and practical obligation to develop a society which is environmentally stable, while reducing the warming of the earth. Concretely, this means that ESU strives to organise environmentally stable conference, have a low carbon travel policy and use as many recycled materials as it can.

## **Promotion of healthy behaviour**

One of the main problems of students is abusing of alcoholic drinks and light drugs. ESU has to assume its role as educator of the segment of society it represents and to ensure for the events it organizes or co-organizes a healthy alternative for social events for the above mentioned problems.

## **Code of Conduct**

Based on the principles of equality, accessibility and respect, ESU representatives and participants on internal and external events are expected to adhere to the following points:

1. Treat everyone equally irrespective of socio economic background, ethnicity, gender, age, sexual orientation, religious beliefs, political views, reduced mobility, gender expression, disabilities or any other basis of discrimination, abstaining from any direct or indirect discrimination as well from any form of harassment.
2. Not make any inappropriate jokes or remarks, based on any discriminative grounds that cause people to feel uncomfortable or discriminated against.
3. Behave and react towards their colleagues with respect.

4. Actively engage in the organized activities during seminars, panel sessions and discussions as well attending all the organized sessions, meetings, discussions and debates.
5. Respect the different multicultural backgrounds of their colleagues.
6. Proactively create an inclusive welcoming atmosphere for all of the participants, during both formal and informal parts of the event.
7. Not use demeaning or abusive language towards other participants.
8. Respect the timeframes given by the organizers of the event.
9. Respect the event's facilities and any rules associated with such use.
10. Respect the environment and take care about their surroundings. We are emphasizing herein that this list is not exhaustive and that the violations of the Ethical Guidelines might happen outside of the frames given by this Code of Conduct.

## Rules of Procedure

Depending on the gravity of the behaviour, the EC and organizers reserve the right to address the issue in the best way they see fit by applying one or more of the measures listed below through the set procedure.

### Active Legitimacy

Any of the participants witnessing the breach or the victim her/himself may report the matter to a person specifically entrusted to that role for that particular event.

1 Harassment herein is perceived as unwanted behaviour that has the purpose or effect of violating a person's dignity or creates a degrading, humiliating, hostile, intimidating or offensive environment. The person informed will immediately forward the information to the ESU Executive Committee.

### The Acting Procedure

Upon receiving the report, the EC has to set up an independent ad hoc committee of three persons within 24 hours. The ad hoc committee is chosen by the EC including one representative of the EC, one representative of the respective organizers and one representative from a member union. At least one member of the ad hoc committee will be of a different gender.

The ad hoc committee will immediately look into the report, consult the acting parties and bring a decision whether there has been a breach of the Code or not. If the ad hoc committee decides, there has been a breach of the Code, it will immediately decide upon enacting one of the below proposed measures, on their free estimation of the most appropriate reaction to the breach. The decision making process within the committee needs to be unanimous. The decision of the ad hoc committee will be read before the beginning of the next session of the event.

### **Measures**

- Spoken warning to the perpetrator in question
- Written warning to the perpetrator read before the beginning of the next session of the event in question
- Removal of the perpetrator from the session/event in question
- Official ESU letter to the sending organization of the perpetrator
- Restriction of participation in future ESU events of the individual breaching the code.
- Any other measure not mentioned here, in agreement with the Executive Committee.

### **Right to Appeal**

Any person, including the perpetrator in question, or NUS who feels that the EC decision is wrongly based, whether on fact or principle, must address their objection in writing to the EC within 14 days of the measure being taken and then will be afforded the opportunity to bring up their side of the argument at the next BM session. The board will then be asked to decide by simple majority whether to uphold the decision or not or propose an alternative sanction.

## Tokaj Kereskedőház



Tokaj Kereskedőház is the largest vintner and commercial wine enterprise in the historic Tokaji Wine Region. Considering the predecessors of the winery the company possesses over half a century's worth of wine-making experience, as a consequence of which it has always been a defining actor in the life of Tokaji. No wonder Tokaj Kereskedőház also often referred as the **“The home of the Tokaji”** due to its rich traditions and the applied winemaking practice which is still based on the original techniques dating back to 1631.

In addition to this great heritage, Tokaj Kereskedőház owns 80 hectares of the top vineyards in the region, mostly located in three of the top sites. The jewel in the Crown is the former Royal Szarvas Great First Growth Vineyard, the top site in the entire Tokaji Wine Region. The winery also owns major sites in the Király vineyard near the town of Mád and the Szentvér vineyard in Tolcsva. Other top sites to which Tokaj Kereskedőház has access include Kincsem and Gyopáros, both in Tolcsva.

The Museum Collection is unique to Tokaj Kereskedőház. No other Tokaji house has access to the Museum Cellar and its fabulous rare wines from the finest vintages. The Museum Collection is a treasury, containing the very finest Tokaji wines ever made, and represents a unique history of the region. The Museum Cellars are a living record of the best vintages, which are nurtured by expert cellarman who understand the refinements of the winemaking process and also the nuances of each corner and passage of the Cellar.

The winery currently sells 7 - 9 million bottles annually, with that capturing roughly 60% market share on the global Tokaji wine market and ranked undisputedly as no.#1 producer of Tokaji wines. The product portfolio is based on the traditional Hungarian grape varieties such as Furmint, Hárslevelű and Sárgamuskotály. Tokaj Kereskedőház distributes its products in more than 30 countries with heavy focus on its domestic market (Hungary), the European community, Russia, the US., Japan and China.

